This Award recognises business that have demonstrated exceptional resilience and adaptability including, but not exclusively, in rising to the challenges and opportunities faced as a result of the impact of Covid. This could range from measures taken to ensure survival through a challenging period through to the forming and implementation of plans and investment to ensure future sustainability, including developing people, systems, technology, products/services and marketing.

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| --- | --- |
| Contact name |  |
| Job Title |  |
| Company/organisation |  |
| Address |  |
| Post code |  |
| Telephone |  |
| E-mail |  |
| Website |  |
| No. of employees |  |
| Turnover / profit / other KPIs you use to measure your business |  |
| Brief statement of company activity (you may like to include information on the nature of your business, your products and services, your customers, the markets that you operate in and your relationship to the Gatwick Diamond Economy) |  |
| Please describe your company or organisation's values (no more than 15 words) |  |

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| Award Criteria: |  | Score/Judges Comment |
| What are the key challenges/opportunities that you have faced as a business? |  |  |
| How have you have faced and managed change to take your business forward in the short and longer term? Did you develop a change/transformation strategy?  |  |  |
| If you have had to change your business model, explain how you have adapted to achieve the desired results including bringing your existing customers/clients with you or opening up new markets. |  |  |
| How have you motivated and empowered your team to be fully engaged in the change process, and if appropriate, embedding a new culture? |  |  |
| Explain any external support you have received: for example access to funding streams, advice on the adoption of any new technology or processes. |  |  |
| Please summarise, in no more than 100 words, why you should win this Award for Business Resilience & Transformation? |  |  |

You may like to attach documents or files to support your Application. This could be testimonial, literature, photographs or plans.

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| **Scoring (0-10) 10 being maximum score**  | **Feedback** |
| **Entry Form**  |  |  |
| **Visiting****(Reasons for not visiting)** |  |  |
| **Commendation**  |  |  |