Open to businesses of all sizes, this award recognises an exceptional and sustained record of supporting your local community. You will be able to demonstrate the value of your community engagement and support efforts to your business (for example, in boosting your recruitment, retention or wider PR), but your main focus should be on the value you have added for your local community. Your response to the challenges resulting from the impact of Covid could be relevant. Entrants for this Award may wish to consider also entering the different, but complimentary, ‘Environmental Culture Award’.

|  |  |
| --- | --- |
| Contact name |  |
| Job Title |  |
| Company/organisation |  |
| Address |  |
| Post code |  |
| Telephone |  |
| E-mail |  |
| Website |  |
| No. of employees |  |
|  |  |
| ***What does your business/organisation do?***  You may like to include brief information on the nature of your business, your products and services, your customers, the markets that you operate in and your relationship to the Gatwick Diamond Economy. |  |
| ***How do you measure the success of your business?***  You might like to include: turnover, profit, other KPIs |  |
| ***Your values***  Please provide a brief summary of your company or organisation's values. |  |

|  |  |  |
| --- | --- | --- |
|  |  | Score/Judges Comment |
| ***Community needs***  Describe the community needs you have been helping to meet through your programme and how your company decided to get involved/help? |  |  |
| ***Your approach***  How do you invest in your local community to help address these needs? Areas of focus may include, but are not limited to: community engagement, training and recruitment within the community, human resource, support for local organisations and local supply chain development. |  |  |
| ***Your commitment***  Tell us how you have developed a culture of community investment within your organisation. Demonstrate how this commitment is embedded throughout your business, including how staff have been actively involved in the programmes. |  |  |
| ***Impact on the community***  Highlight, with supporting evidence, the positive impacts your activities have had on the communities you are supporting. |  |  |
| ***Impact on your business.***  What benefits has this investment brought to you as a business? Please prove any evidence you can of this impact and explain what you have learnt from your investment. |  |  |
| ***Summary***  In no more than 100 words, please summarise why you think you deserve to win this award and what sets you apart from other businesses. |  |  |

You may like to attach documents or files to support your Application. This could be testimonial, literature, photographs or plans.

**For Official use only**

|  |  |  |
| --- | --- | --- |
| **Scoring (0-10) 10 being maximum score** | **Feedback** | |
| **Entry Form** |  |  | |
| **Visiting**  **(Reasons for not visiting)** |  |  | |
| **Commendation** |  | |  | |